

Report on dublinbikes subscriptions

			Long Term				ST - 3 day tickets				Total Subscribers	Value of subscriptions	
			Subscribers	Running Total Subscribers	Re-subscribers	New Business	Subscribers	Running Total Subscribers	Re-subscribers	New Business		Long term	ST - 3 day tickets
2009	7	July	11	11	-	11	-	-	-	-	11	110	-
2009	8	August	610	621	-	610	-	-	-	-	621	6,100	-
2009	9	September	8,539	9,160	-	8,539	2,779	2,779	-	2,779	11,939	85,390	5,558
2009	10	October	4,307	13,467	-	4,307	2,655	5,434	-	2,655	18,901	43,070	5,310
2009	11	November	2,144	15,611	-	2,144	1,062	6,496	-	1,062	22,107	21,440	2,124
2009	12	December	1,136	16,747	-	1,136	688	7,184	-	688	23,931	11,360	1,376
2010	1	January	1,087	17,834	-	1,087	508	7,692	-	508	25,526	10,870	1,016
2010	2	February	1,237	19,071	-	1,237	650	8,342	-	650	27,413	12,370	1,300
2010	3	March	1,395	20,466	-	1,395	905	9,247	-	905	29,713	13,950	1,810
2010	4	April	1,550	22,016	-	1,550	927	10,174	-	927	32,190	15,500	1,854
2010	5	May	1,345	23,361	-	1,345	1,151	11,325	-	1,151	34,686	13,450	2,302
2010	6	June	1,389	24,750	-	1,389	1,048	12,373	-	1,048	37,123	13,890	2,096
2010	7	July	1,256	26,006	-	1,256	1,026	13,399	-	1,026	39,405	12,560	2,052
2010	8	August	1,485	27,491	-	1,485	1,384	14,783	-	1,384	42,274	14,850	2,768
2010	9	September	5,273	32,764	3,883	1,390	960	15,743	-	960	48,507	52,730	1,920
2010	10	October	6,524	39,288	5,369	1,155	1,078	16,821	-	1,078	56,109	65,240	2,156
2010	11	November	2,993	42,281	2,283	710	470	17,291	-	470	59,572	29,930	940
2010	12	December	1,347	43,628	1,044	303	208	17,499	-	208	61,127	13,470	416
2011	1	January	2,063	45,691	1,279	784	422	17,921	-	422	63,612	20,630	844
2011	2	February	1,727	47,418	986	741	439	18,360	-	439	65,778	17,270	878
2011	3	March	2,094	49,512	1,113	981	822	19,182	-	822	68,694	20,940	1,644
2011	4	April	2,311	51,823	1,250	1,061	1,135	20,317	-	1,135	72,140	23,110	2,270
2011	5	May	2,017	53,840	1,040	977	817	21,134	-	817	74,974	20,170	1,634
2011	6	June	2,145	55,985	1,244	901	865	21,999	-	865	77,984	21,450	1,730
2011	7	July	2,133	58,118	1,109	1,024	1,116	23,115	-	1,116	81,233	21,330	2,232
2011	8	August	2,408	60,526	1,183	1,225	1,182	24,297	-	1,182	84,823	24,080	2,364
2011	9	September	5,061	65,587	3,881	1,180	902	25,199	-	902	90,786	50,610	1,804
2011	10	October	5,746	71,333	4,455	1,291	642	25,841	-	642	97,174	57,460	1,284
2011	11	November	2,858	74,191	2,111	747	683	26,524	-	683	100,715	28,580	1,366
2011	12	December	1,373	75,564	1,007	366	287	26,811	-	287	102,375	13,730	574
2012	1	January	1,807	77,371	1,248	559	334	27,145	-	334	104,516	18,070	668
2012	2	February	1,707	79,078	1,025	682	560	27,705	-	560	106,783	17,070	1,120
2012	3	March	2,248	81,326	1,402	846	857	28,562	-	857	109,888	22,480	1,714
2012	4	April	2,187	83,513	1,426	761	686	29,248	-	686	112,761	21,870	1,372
2012	5	May	2,132	85,645	1,203	929	864	30,112	-	864	115,757	21,320	1,728
2012	6	June	1,711	87,356	893	818	860	30,972	-	860	118,328	17,110	1,720
2012	7	July	2,433	89,789	1,522	911	1,116	32,088	-	1,116	121,877	24,330	2,232
2012	8	August	2,865	92,654	1,748	1,117	1,182	33,270	-	1,182	125,924	28,650	2,364
2012	9	September	4,276	96,930	3,122	1,154	1,183	34,453	-	1,183	131,383	42,760	2,366
2012	10	October	3,340	100,270	2,490	850	970	35,423	-	970	135,693	33,400	1,940
2012	11	November	4,671	104,941	3,940	731	576	35,999	-	576	140,940	46,710	1,152
2012	12	December	2,162	107,103	1,731	431	551	36,550	-	551	143,653	21,620	1,102
2013	1	January	3,228	110,331	2,148	1,080	481	37,031	-	481	147,362	32,280	962
2013	2	February	2,649	112,980	1,954	695	495	37,526	-	495	150,506	26,490	990

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2013	3	March		1,399	114,379	801	598	627	38,153	-	627	152,532	13,990	1,254
2013	4	April		1,556	115,935	769	787	772	38,925	-	772	154,860	15,560	1,544
2013	5	May		2,771	118,706	1,614	1,157	1,296	40,221	-	1,296	158,927	27,710	2,592
2013	6	June		2,613	121,319	1,541	1,072	1,140	41,361	-	1,140	162,680	26,130	2,280
2013	7	July		2,876	124,195	1,712	1,164	1,532	42,893	-	1,532	167,088	28,760	3,064
2013	8	August		2,963	127,158	1,865	1,098	1,552	44,445	-	1,552	171,603	29,630	3,104
2013	9	September		4,825	131,983	3,669	1,156	975	45,420	-	975	177,403	48,250	1,950
2013	10	October		5,103	137,086	4,262	841	901	46,321	-	901	183,407	51,030	1,802
2013	11	November		2,853	139,939	1,982	871	560	46,881	-	560	186,820	28,530	1,120
2013	12	December	Pre price increase	212	140,151	-	212	120	47,001	-	120	187,152	2,120	240
2013	12	December	Post price increase	1,206	141,357	805	401	192	47,193	-	192	188,550	24,120	960
2014	1	January		2,907	144,264	2,011	896	283	47,476	-	283	191,740	58,140	1,415
2014	2	February		2,685	146,949	1,778	907	341	47,817	-	341	194,766	53,700	1,705
2014	3	March		2,606	149,555	1,259	1,347	732	48,549	-	732	198,104	52,120	3,660
2014	4	April		2,851	152,406	1,172	1,679	1,144	49,693	-	1,144	202,099	57,020	5,720
2014	5	May		3,944	156,350	2,115	1,829	1,296	50,989	-	1,296	207,339	78,880	6,480
2014	6	June		4,142	160,492	1,725	2,417	1,140	52,129	-	1,140	212,621	82,840	5,700
2014	7	July		4,328	164,820	1,783	2,545	1,795	53,924	-	1,795	218,744	86,560	8,975
2014	8	August		4,697	169,517	2,388	2,309	1,732	55,656	-	1,732	225,173	93,940	8,660
2014	9	September		7,467	176,984	3,683	3,784	1,895	57,551	-	1,895	234,535	149,340	9,475
2014	10	October		6,350	183,334	3,504	2,846	1,760	59,311	-	1,760	242,645	127,000	8,800
2014	11	November		3,616	186,950	2,097	1,519	990	60,301	-	990	247,251	72,320	4,950
2014	12	December		2,437	189,387	1,588	849	731	61,032	-	731	250,419	48,740	3,655
2015	1	January		3,088	192,475	1,650	1,438	653	61,685	-	653	254,160	61,760	3,265
2015	2	February		3,328	195,803	1,948	1,380	788	62,473	-	788	258,276	66,560	3,940
2015	3	March		4,165	199,968	2,546	1,619	1,062	63,535	-	1,062	263,503	83,300	5,310
2015	4	April		4,331	204,299	2,558	1,773	1,757	65,292	-	1,757	269,591	86,620	8,785
2015	5	May		3,846	208,145	2,295	1,551	1,796	67,088	-	1,796	275,233	76,920	8,980
2015	6	June		4,311	212,456	2,482	1,829	2,147	69,235	-	2,147	281,691	86,220	10,735
2015	7	July		4,961	217,417	3,303	1,658	2,229	71,464	-	2,229	288,881	99,220	11,145
2015	8	August		5,304	222,721	3,601	1,703	2,770	74,234	-	2,770	296,955	106,080	13,850
2015	9	September		7,724	230,445	5,941	1,783	1,706	75,940	-	1,706	306,385	154,480	8,530
2015	10	October		6,955	237,400	5,258	1,697	1,949	77,889	-	1,949	315,289	139,100	9,745
Sum:				237,400		134,794	102,606	77,889		-	77,889		3,346,490	248,442